

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Administrative Office	(2) MEETING DATE 9/22/2015	(3) CONTACT/PHONE Nikki J. Schmidt 805/781-5496	
(4) SUBJECT Request to reappoint John King, Mike Hanchett, and Laila Fiege-Lollmann to the San Luis Obispo County (CBID) Advisory Board for a four year term. All Districts.			
(5) RECOMMENDED ACTION It is recommended that your Board re-appoint John King, Mike Hanchett and Laila Fiege-Kollmann for to the San Luis Obispo County Tourism Business Improvement District (CBID) Advisory Board. Their terms will expire September 22, 2019.			
(6) FUNDING SOURCE(S) N/A	(7) CURRENT YEAR FINANCIAL IMPACT \$0.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? N/A
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____) <input type="checkbox"/> Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input checked="" type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5 Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input checked="" type="checkbox"/> N/A Date: _____	
(17) ADMINISTRATIVE OFFICE REVIEW Emily Jackson			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Nikki J. Schmidt, Administrative Office

DATE: 9/22/2015

SUBJECT: Request to reappoint John King, Mike Hanchett, and Laila Fiege-Lollmann to the San Luis Obispo County (CBID) Advisory Board for a four year term. All Districts.

RECOMMENDATION

It is recommended that your Board re-appoint John King, Mike Hanchett and Laila Fiege-Kollmann for to the San Luis Obispo County Tourism Business Improvement District (CBID) Advisory Board. Their terms will expire September 22, 2019.

DISCUSSION

On May 12, 2009, your Board approved the ordinance which established the San Luis Obispo County Tourism Business Improvement District (CBID). Section 3.09.100 sets out the process for the initial and subsequent appointments to the CBID Advisory Board. On June 9, 2009, the Board approved the seven (7) member CBID Advisory Board. Subsequent to that action, the length of the term for each individual member was chosen by lot. John King, Mike Hanchett and Laila Fiege-Kollmann drew the two-year appointment. These individuals have expressed a desire to remain on the Advisory Board and the CBID requests that the Board re-appoint them to a four year term.

Members of the Advisory Board shall be appointed according to the provisions of Government Code Section 54970 (Maddy Book). The Clerk-Recorder has posted any Advisory Board vacancies according to this government code section.

OTHER AGENCY INVOLVEMENT/IMPACT

The CBID Advisory Board considered these reappointments at their August 19, 2015, 2011 meeting and subsequently recommended the reappointment of John King, Mike Hanchett and Laila Fiege-Kollmann to the CBID Advisory Board. The Clerk-Recorder's Office posted any Advisory Board's vacancies according to the government code referenced above.

FINANCIAL CONSIDERATIONS

None.

RESULTS

This action continues the process of implementing the CBID ordinance. The County does not establish performance criteria beyond the legal contractual obligations to expend the funds for identified purposes. It is assumed that the CBID's County Advisory Board, in conjunction with the lodging businesses, will work with the designated contractor to develop measures that will track additional numbers of visitors and their financial impact on the industry generated by the marketing programs of a BID.

ATTACHMENTS

1. CBID Ordinance - Section 3.09.100
2. Letters from Mike Hanchett, Laila Fiege-Kollmann and John King
3. CBID August 19, 2015 meeting minutes